



# **“Equal Employment Opportunity Public File Report”**

*Employment Unit Covered:*  
WORA-TV, W10BG, WORA-DT

*Reporting Period:*  
September 30, 2010 – September 29, 2011



TELECINCO, INC.

PO BOX 9986, SAN JUAN, PR 00908-0986 • TEL (787)721-4054 • FAX (787)724-1554  
PO BOX 43, MAYAGÜEZ, PR 00681-0043 • TEL(787)831-5555 • FAX (787)833-0075

## **WORA-TV, W10BG, WORA-DT FULL-TIME JOB VACANCIES**

From: September 30, 2010 thru September 29, 2011

<b>POSITION</b>	<b>DATE OPENED</b>	<b>DATE CLOSED</b>
News Editor / Camera Person	December 13, 2010	February 21, 2011
News Person	December 3, 2010	March 17, 2011

## **WORA-TV, W10BG, WORA-DT RECRUITMENT SOURCES UTILIZED**

**Online (wora.com job opportunities' webpage and clasificadosonline.com website)**

**Businessmen and Colleagues and Universities Referrals**

### **WORA-TV TELEVISION SPOTS:**

Television spots placed in WORA-TV for News Person positions



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## RECRUITMENT SOURCES UTILIZED IN FILLING VACANCIES

POSITION	SOURCE USED
News Editor / Camera Person	TV Spots on Wora TV  Online (wora.com job opportunities' webpage and clasificadosonline.com)
News Person	TV Spots on Wora TV  Online (wora.com job opportunities' webpage and clasificadosonline.com)

## TOTAL NUMBER OF PERSONS INTERVIEWED

POSITION	RECRUITMENT SOURCE	NUMBER OF REFERRALS	NUMBER OF INTERVIEWS
News Editor / Camera Person	TV Spots	15	5
	Online (wora.com job opportunities' webpage and clasificadosonline.com)	20	7
News Person	TV Spots	15	6
	Online (wora.com job opportunities' webpage and clasificadosonline.com)	15	4





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## SUPPLEMENTAL OUTREACH INITIATIVES

Though WORA TV is located in a small regional market (part of Puerto Rico DMA), as part of it, Wora is involved in various outreach initiatives:

- ❖ Wora sponsor a scholarship awarded on a yearly basis to an outstanding University of Puerto Rico-Mayaguez Campus' electrical engineering student.
- ❖ Communication internship program of local regional colleges through the last twelve months.
- ❖ News Director received and oriented a group of communications students from the Pontifical Catholic University-Mayaguez Campus.
- ❖ News Director offered a motivational-educational orientation to Communications students of the Puerto Rico University-Arecibo Campus.
- ❖ Throughout the year groups tour our facilities which included: Boy Scouts troop 896 of SESO School, Mayaguez
- ❖ WORA-TV has an agreement with the Pontifical Catholic University-Mayaguez Campus for the use of our facilities as a television laboratory for their class of Comm. 319, Television Production.
- ❖ Wora-TV production department support and work for various educational and community programs prepared by Puerto Rico University-Mayaguez campus.
- ❖ Community and non-profit organizations' representatives are given throughout opportunities to promote their initiatives through interviews for the regular newscast and the station general interest show.

All employees at WORA TV are minorities (Hispanics).