



“Equal Employment Opportunity Public File Report”

Employment Unit Covered:
WORA-TV, W10BG, WORA-DT

Reporting Period:
September 30, 2008 – September 29, 2009



TELECINCO, INC.

PO BOX 9986, SAN JUAN, PR 00908-0986 • TEL (787)721-4054 • FAX (787)724-1554
PO BOX 43, MAYAGÜEZ, PR 00681-0043 • TEL(787)831-5555 • FAX (787)833-0075

WORA-TV, W10BG, WORA-DT FULL TIME JOB VACANCIES

From: September 30, 2008 thru September 29, 2009

POSITION	DATE OPENED	DATE CLOSED
Engineering Technicians (two job openings)	June 13, 2008	October 6, 2008
News Editor/Camera Person	June 28, 2008	January 22, 2009
News Editor/Camera Person	August 1, 2008	January 29, 2009
Sales Executive	July 31, 2009	August 3, 2009
Chief Financial Officer Note: Newly created position	July 1, 2008	October 9, 2008



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WORA-TV, W10BG, WORA-DT RECRUITMENT SOURCES UTILIZED

▶ Interamerican University – Ponce Campus

Contact: Professor Vivian Mattei
Address: 104 Industrial Park RD1
Mercedita, PR 00715
Telephone: (787) 284-1912 x 2274

▶ University of Puerto Rico – Arecibo Campus

Contact: Professor Juan Luciano
Address: PO Box 4010
Arecibo, PR 00614-4010
Telephone: (787) 878-2830 x 3850 / 3680

▶ Careers, Inc.

Contact: Ms. Carla Deyó
Address: 208 Ave Ponce De Leon Suite 1100
San Juan, PR 00918
Telephone: (787) 746-2298



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NEWSPAPERS UTILIZED FOR RECRUITING PURPOSES

EL NUEVO DIA
PO Box 9067512
San Juan, PR 00906-7512
Telephone: (787) 641-8888

LA ESTRELLA DE PR
Ramos Antonini Street No. 22
Mayagüez, PR
Telephone: (787) 832-3311

VISION
Ramón Emeterio Betances Street No. 178 South
Mayaguez, PR 00680
Tel: (787) 834-3430

OTHER RECRUITMENT SOURCES

Online Classifieds (Internet)

Businessmen and Colleagues Referrals

Job Fair



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RECRUITMENT SOURCES UTILIZED IN FILLING VACANCIES

POSITION	SOURCE USED
Electronic Technicians	El Nuevo Día La Estrella Visión Job Fair
News Editor/Camera Persons	TV Spots La Estrella
Sales Executive	Clasificados Online Referrals
Chief Financial Officer <small>Note: Newly Created position</small>	Careers, Inc.



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TOTAL NUMBER OF PERSONS INTERVIEWED

POSITION	RECRUITMENT SOURCE	NUMBER OF REFERRALS	NUMBER OF INTERVIEWS
Electronic Technicians	El Nuevo Día – La Estrella – Visión Job Fair	173	8
		4	
News Editor/Camera Persons	La Estrella TV Spots	8	6
		16	6
Sales Executive	Clasificados Online	25	
	Referrals	4	4
Chief Financial Officer	Careers, Inc.	22	9



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SUPPLEMENTAL OUTREACH INITIATIVES

Though WORA TV is located in a very small market, it is involved in various outreach initiatives:

- ❖ We sponsor a scholarship, which is awarded on a yearly basis to an outstanding student of electrical engineering from the Mayagüez Campus at the University of Puerto Rico.
- ❖ We had eight interns through the last twelve months.
- ❖ Our Production Manager tutored a group of five students from the Columbia Centro University whom as part of their course PRAC 2051 (Communication Media Technician) had to prepare a research paper.
- ❖ Our Manager tutored a group of three students from the Mayaguez Campus of the University of Puerto Rico whom as a part of their course Strategic Marketing Management had to prepare a research paper.
- ❖ We co-sponsored and participated in a Job Fair prepared by the Mayagüez-Las Marías Government Consortium.
- ❖ Our Manager tutored ten students from the SU Antonio Acron Correa in Cabo Rojo, PR whom as part of their course “Television: a media of effective education” had to prepare a research paper.
- ❖ Our Production Manager tutored a group of students from the Mayaguez Campus of the University of Puerto Rico in the preparation of an educational documentary.
- ❖ Our News Director gave a motivational –educational talk to ninth grade students of the “Colegio Cristiano” of Isabela who were studying about media communication.
- ❖ Throughout the year we had various groups tour our facilities which include the following:
 - Troop 062, Girls Scouts of America
 - Future Farmers of America class from CROEM School, Mayagüez.
 - Photo Journalism Class from Segundo Ruiz Belvis School, Mayagüez.
- ❖ WORA-TV has an agreement with the Pontifical Catholic University, Mayaguez Campus for the use of our facilities as a television laboratory for their class of Comm319, Television Production.

All employees at WORA TV are minorities (Hispanics).